

RESOLUTION NO. 2013-105

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE
AUTHORIZING THE CITY MANAGER TO EXECUTE A THREE YEAR CONTRACT
WITH ROCKWOOD CONSULTING FOR CITY NEWSLETTER SERVICES IN A TOTAL
NOT TO EXCEED AMOUNT OF \$301,337 OVER THE THREE YEAR TERM**

WHEREAS, the City of Elk Grove newsletter is the City's primary method to communicate important news and information directly to residents and businesses on a regular basis; and

WHEREAS, staff conducted citywide research that determined the value of this communications tool in staying well informed about the Elk Grove city government and the community; and

WHEREAS, the penetration of the Elk Grove community newsletter is significant because it is distributed to every residence and business in the City of Elk Grove; and

WHEREAS, staff has determined through a competitive selection process that Rockwood Consulting provides the best value for taxpayers and the highest quality of professional services to provide City newsletter services to the public.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Elk Grove hereby authorizes the City Manager to execute a three year contract with Rockwood Consulting for City Newsletter Services in a total not to exceed amount of \$301,337.00 over the three year term.

PASSED AND ADOPTED by the City Council of the City of Elk Grove this 12th day of June 2013.



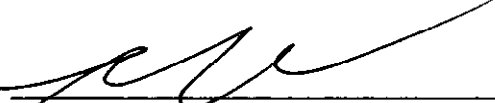
GARY DAVIS, MAYOR of the
CITY OF ELK GROVE

ATTEST:



JASON LINDGREN, CITY CLERK

APPROVED AS TO FORM:



JONATHAN P. HOBBS,
CITY ATTORNEY

CERTIFICATION
ELK GROVE CITY COUNCIL RESOLUTION NO. 2013-105

STATE OF CALIFORNIA)
COUNTY OF SACRAMENTO) ss
CITY OF ELK GROVE)

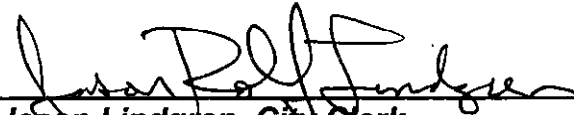
I, Jason Lindgren, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on June 12, 2013 by the following vote:

AYES : **COUNCILMEMBERS:** *Davis, Detrick, Cooper, Hume, Trigg*

NOES: **COUNCILMEMBERS:** *None*

ABSTAIN : **COUNCILMEMBERS:** *None*

ABSENT: **COUNCILMEMBERS:** *None*



Jason Lindgren, City Clerk
City of Elk Grove, California